There is an easier way to forecast how many on-campus beds you need.



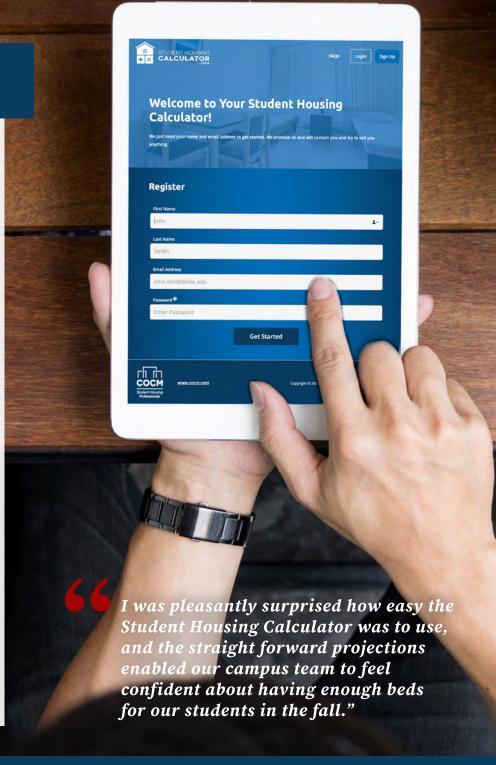
COCM STUDENT HOUSING PROFESSIONALS

STUDENT HOUSING CALCULATOR

www.studenthousingcalculator.com

FINALLY...

a simple tool for planning your future campus housing needs.



The Student Housing Calculator helps you answer questions, such as:

- How many beds do we need to meet demand for the coming fall semester?
- How do we plan for taking one (or more) of our halls off-line to perform renovations?
- How do we plan for phasing in new beds / taking existing beds off-line in future years?
- How can we reasonably project housing demand for the next 10 years?
- How many beds do we need to set aside for first-year students next fall?
- Can we perform "what-if" analyses of the effect of enrollment changes on housing demand?



It really is free.

Some have asked us the question:

Does the Student Housing Calculator cost anything to use?

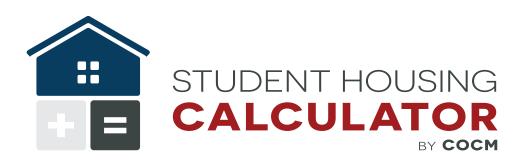
The answer is no.

It is an absolutely free tool and no one will contact you with a sales call after using it.

The story behind the calculator is this: COCM developed the SHC from its experience with providing student housing consulting services to colleges and universities. In 2016, COCM decided to take this former proprietary tool and release it for public use through a website:

www.studenthousingcalculator.com.

The motivation for releasing this tool for public use was to remove the mystery and confusion so often associated with campus housing planning. The Student Housing Calculator combines historical enrollment data with campus housing capacity, to make reasonable projections for future on-campus housing demand.





About COCM

The Student Housing Calculator is another demonstration of the consultative approach the Student Housing Professionals at COCM take to their work with colleges and universities. COCM is more than just an operator of on-campus student housing. Our goal is to leverage housing to do greater things: enhance recruitment and retention and improve student satisfaction and success.

Talk with us about how this consultative approach can help your institution do greater things with your campus housing.



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